

Landscape to Lake

A look at farming in the context of healthy watersheds

Join your local conservation agencies in welcoming Kirsten Workman and Wendong Zhang from Cornell University as we open the conversation about the economic impacts of harmful algae blooms and what is happening on the land that's impacting local water quality.



Thursday, March 23, 2023 from 9:30 am – 3:30 pm at
The Ginny Lee Café at Wagner Vineyards (9322 NY-414, Lodi)

Registration is required.

REGISTER at: https://reg.cce.cornell.edu/hab2023_245 or by **QR code:**

(If you are unable to access the internet, please call CCE Seneca at 315-539-9251)



Cost:

In-person: BEFORE Wednesday, March 15:

\$20 per person which includes morning refreshments and lunch. (Lunch will be provided by The Ginny Lee Café) Cash wine bar will be available at lunch.

AFTER Wednesday, March 15:

\$25 per person with limited walk-ins the day of the event.

Livestream: BEFORE Tuesday, March 21:

\$10 per person where the link will be emailed.

Agenda:

- 9:30am: Registration at Ginny Lee Café with Coffee available
- 10am: Welcome and set the stage - **Lisa Cleckner**, Director Finger Lakes Institute at Hobart and William Smith Colleges
- 10:30–11:30am: **Wendong Zhang**, Assistant Professor, The Charles H. Dyson School of Applied Economics and Management, Cornell University – The Economics of Preventing and Mitigating Harmful Algal Blooms (HABs): Insights from Lake Erie and the Mississippi River Basin
- 11:30–12pm: Q and A
- 12–1pm: Lunch
- 1–2pm: **Kirsten Workman**, Sr. Extension Associate, Cornell PRO-DAIRY Program – Landscape to Lake: A look at farming in the context of healthy watersheds
- 2:30–3:00pm: Q and A
- 3pm: Wrap up – **Lisa Cleckner**, Director Finger Lakes Institute

